aws

Community Day

TIMIȘOARA, ROMÂNIA

23-24 April 2026

23 - Conference / 24 - Workshops

Iulius Congress Hall

✨ **Partnership opportunities** ✨

AWS Community Day Romania is a community-driven, **two-day technical event in Timișoara**, bringing together **400+ developers, architects, entrepreneurs, and cloud enthusiasts**. Day one features the conference sessions, and day two is dedicated to hands-on workshops.

What makes **AWS Community Day** special

- Premium technical sessions led by AWS experts and builders
- Innovative discussions on the latest AWS solutions
- A relaxed space to meet and connect with the tech community
- Hands-on workshops and demos

It's the people that make AWS Community Day special.
They're passionate, curious, and eager to learn. As a partner, you're not just attending, but you get to meet these professionals, showcase what you do best, and be part of a thriving, growing cloud community.

Attendee demographics

at AWS Community Day 2025

300+ participants

AWS Experience

35% <1 year

28% 1-3 years

20% 3-5 years

17% 5+ years

Geographic distribution

70% Timisoara

24% other Romanian cities (Cluj-Napoca, Arad, Bucharest, Iasi, Sibiu, Oradea, Botosani)

6% International: Hamburg, Prague, Berlin, Frankfurt, Newcastle, Chennai, Brighton, Budapest, Novi Sad, Belgrade

Attendee job titles
at AWS Community Day 2025

Software Engineer /
Developer

40%

DevOps Engineer

25%

Student

12%

Architects
(Cloud / Solutions)

8%

Management /
Leadership

8%

Other
technical roles

7%

Supported by **all AWS User Groups in Romania and Moldova** - Timisoara, Cluj-Napoca, Iasi, Bucharest & Chisinau.

10+ Highly trained speakers

BuilderCards
DECKBUILDING GAME
aws

aws **Community Day**
TIMIȘOARA, ROMÂNIA

400+ Attendees & speakers

Shine with the **AWS Community**

✨ **Build Brand Awareness**

Show off your brand and introduce your products and services to a dedicated group of AWS pros and fans in the area.

✨ **Support Networking**

Help people make valuable connections and spark new ideas by engaging with other AWS enthusiasts.

✨ **Recruit Talent**

Meet and connect with passionate tech professionals from various fields, providing you with the perfect opportunity to find your next star team members.

✨ **Share Knowledge**

At AWS Community Day, sharing knowledge is key. Give your team a chance to showcase their expertise and insights.

Ticket prices

STANDARD TICKET

24€

(120 lei)

✨ **VIP TICKET**

65€

(325 lei)

Partner packages

DIAMOND
10.000€

PLATINUM
5.000€

GOLD
2.500€

SILVER
1.000€

Core event benefits & visibility

Brand exposure, tickets and event participation

	DIAMOND	**PLATINUM**	**GOLD**	**SILVER**
Brand visibility	Logo **prominently** featured on all event materials, website, aftermovie and custom branded lanyards for all attendees Website presence continues for **6 months** after the event	Logo **prominently** featured on all event materials, website and aftermovie. Website presence continues for **3 months** after the event	Logo **prominently** featured on all event materials, website and aftermovie. Website presence continues for **1 month** after the event	Logo displayed on event website only. Website presence continues for **2 weeks** after the event
Employee engagement	**25% discount** on additional tickets for your team	**10% discount** on additional tickets for your team	**7% discount** on additional tickets for your team	**5% discount** on additional tickets for your team
Team participation	**20 standard event tickets +** workshop access for the following day	**7 standard event tickets +** workshop access for the following day	**4 standard event tickets +** workshop access for the following day	**2 standard event tickets +** workshop access for the following day
Executive networkimg	**5 VIP tickets** with exclusive access to **speakers dinner** and networking reception	**3 VIP tickets** with exclusive access to **speakers dinner** and networking reception	-	-
Data insights	Anonymized attendee demographics and post-event survey results	-	-	-

Marketing & content
Digital marketing, content creation and promotional activities

	DIAMOND	**PLATINUM**	**GOLD**	**SILVER**
Media coverage	Featured prominently in all press releases and media outreach	Featured prominently in all press releases and media outreach	Featured prominently in all press releases and media outreach	Mentioned in press releases
Digital marketing package	**3 dedicated social media posts** (LinkedIn, Facebook, Instagram) **with engagement metrics:** • Meet the Partners (pre-event) • Collaboration testimonial from organizing team (post-event) • One additional promotional post	**2 dedicated social media posts** (LinkedIn, Facebook, Instagram) **with engagement metrics:** • Meet the Partners (pre-event) • Collaboration testimonial from organizing team (post-event)	**1 dedicated social media post** (LinkedIn, Facebook, Instagram) **with engagement metrics:** • Meet the Partners (pre-event)	**1 dedicated social media post** (LinkedIn, Facebook, Instagram) **with engagement metrics:** • Meet the Partners (pre-event)
Video advertising during breaks	**Premium placement** (30 seconds to 1 minute)	**Premium placement** (up to 15 seconds)	**Premium placement** (up to 10 seconds)	-
Content assets	Professional event photos with usage rights for your marketing campaigns	Professional event photos with usage rights for your marketing campaigns	-	-
Cross-promotion opportunity	**One LinkedIn post** promoting your own event within 6 months after AWS Community Day (subject to content approval)	-	-	-

Physical presence & engagement
Exhibition space, workshops, attendee interaction

	DIAMOND	PLATINUM	GOLD	SILVER
Attendee engagement	Provide branded promotional materials in each attendee bag	Provide branded promotional materials in each attendee bag	Provide branded promotional materials in each attendee bag	Provide branded promotional materials in each attendee bag
Exhibition space	• **4x2m booth** in high-traffic area • **4 complimentary booth staff tickets**	• **3x2m booth** in high-traffic area • **2 complimentary booth staff tickets**	• **2x2m booth** • **1 complimentary booth staff ticket**	-
Networking raffle	Offer a prize to engage directly with attendees and build connections	Offer a prize to engage directly with attendees and build connections	Offer a prize to engage directly with attendees and build connections	-
Workshop hosting opportunity	**Create and deliver your own 3 hour technical workshop** on Friday, April 24th (10:00 - 13:00) in Timișoara. **Full control over content, topic and instructor.** If you have an office in Timișoara, you can host it at your location to showcase your company culture, otherwise, we'll provide a venue.	**Host our 3 hour workshop** on Friday, April 24th (10:00 - 13:00) in Timișoara. **We select the topic and deliver the content, you provide the space** and showcase your company culture to attendees. If you don't have an office in Timișoara, we'll provide a venue.	-	-
AWS User Group Meetup hosting opportunity	**Host one AWS User Group meetup during 2026 at your office location** to showcase your local presence and company culture to the AWS community (available for offices in Timișoara, Iași, Bucharest, Cluj-Napoca, or Chișinău).	**Host one AWS User Group meetup during 2026 at your office location** to showcase your local presence and company culture to the AWS community (available for offices in Timișoara, Iași, Bucharest, Cluj-Napoca, or Chișinău).	-	-
Europe GameDay hosting opportunity	**Host the Europe GameDay event (March 2026) at your office location** to showcase your local presence and company culture to the entire AWS community (available for offices in Timișoara, Iași, Bucharest, Cluj-Napoca, or Chișinău).	-	-	-

Our past partners

DIAMOND

haufe. group

PLATINUM

safeINIT

IHI MHP
A PORSCHE COMPANY

GOLD

softserve

SILVER

Red Hat

CloudHero

Waterford.org

AMDARIS

CUBE

SUPPORTERS

aws

launch ROMANIA

BIT. Asociatia Banat IT

Primăria Municipiului Timișoara

GROWceanu
great ideas deserve to grow

UPT Universitatea Politehnica Timișoara

Universitatea de Vest din Timișoara

CO-work Timisoara

Voices from our community

Past event speakers

Anton Babenko
Terraform influencer &
AWS Hero (Community)

Luc van Donkersgoed
AWS Serverless Hero
Principal Engineer @ PostNL

Raul Geană
Community Leader @ AWS User Group Timișoara
Managing Director @ Haufe Group

Sandro Volpicella
Platform Engineering Lead @ Hashnode

Yan Cui
AWS Serverless Hero

María Encinar
AWS User Groups Global
Program Manager @ AWS

Maximilian Schellhorn
Senior Solutions Architect @ AWS

Philipp Bergsmann
Senior Black Belt Managed OpenShift
@ Red Hat

Cosmin Drimba
CEO @ safeINIT

Linda Mohamed
AWS Community Hero
AI and Cloud Enthusiast

Aaron Walker
AWS Community Leader & Ambassador
Technology Director @ base2Services

Jimmy Dahlqvist
Head of AWS @ Sigma Technology Cloud
AWS Hero (Serverless)

Toni de la Fuente
Creator and CEO of Prowler

Andra Someșan
Solutions Architect @ AWS